

Family-owned since 1985

Frankenberg
TAILORED MEAL SOLUTIONS



A MESSAGE FROM THE FRANKENBERG FAMILY

There is no question that for anybody and everybody in this industry, 2020 will be the year we never forget.

In an ideal world, our reasons for remembering it, were to celebrate Frankenberg's 35th anniversary combined with Onboard Hospitality kindly awarding us a joint Lifetime Achievement Award, it should have been a joyous year.

It was not to be that way. Other events have occurred to put all of these into the shadows. The past few months have demonstrated precisely how unprepared we as an industry and as human beings are for the unexpected. Whether Government agency, airline, supplier or just a user of the services, we all find ourselves in the same situation.

Steering a large and complex ship through these uncharted waters is an enormous responsibility and challenge when frankly nobody really quite knows what's coming next, how to react or what to do.

As a family, and as a company, we have always believed in looking at the positive. We are in a "Fight, Flight or Innovate" situation. We can't fight this, we can't run away either so we have to re-invent and reinvigorate our strengths to get through it and protect our business, our Frankenberg team and our customers as best we can.

Our ethics never leave us and now they are especially important as we demonstrate just how innovative, resilient, caring and responsible we can be when faced with such a dire situation.

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A Frankenberg meal ... has an unmatched guarantee of safety

On a practical note, as airlines and governments struggle to come up with ways of mitigating the spread of a virus like this, it should be apparent that the hot airline meal is probably the least risky of all the potential products offered onboard. As it is not only safely prepared on the highest level of Food Safety but also and additionally will be reheated – killing any potential bacteria and viruses - again just before presented to the passenger. The passenger himself can then take off the sealed lid of his meal, making him the first to get in contact with the food they consume. For 35 years, we at Frankenberg have made Food Safety and Quality the mainstay of our product development. Environmental issues aside, at which we also place huge importance, the safety of our consumers is paramount.

From the moment a passenger sets foot in an airport to the moment they arrive, the Frankenberg meal they consume has our unmatched guarantee of safety.

We're so confident of our ability to allay any fears by anyone as to the safety of our products, we have created the "Frankenberg Quality & Food Safety Promise" – a mark of assurance that every meal we make is absolutely the safest.

As we re-emerge from this unprecedented catastrophe, we urge everyone in our industry to take a long view. We WILL get through this and, going forward, our passengers will judge us on the efforts we all took to maintain service and impose protection against whatever threats come along. The "Frankenberg Quality & Food Safety Promise" ensures that you can remove at least one concern from the long list we all have to deal with... and we are here for you for as long as it takes.

Your Frankenberg Family Team

