



## FRANKENBERG'S AWARD WINNING FAIRTRADE POLICY

At Frankenberg, we are proud of our reputation for preparing tasty and authentic international cuisine, and of our efforts to ensure that clean, healthy and additive free product is sourced for every meal we develop and produce.

We are equally proud and honoured that our efforts have been recognized with an award from *Onboard Hospitality for Best New Concept* in airline meals.

Frankenberg was presented this award at a ceremony held at the Radisson Blu hotel in Hamburg in conjunction with the WTCE Trade Show.

Our SPML policy is to provide your passenger with a great eating experience that has been tailored for their specific special dietary need, but with added value. The added value is the Fairtrade aspect of this product as we focus our attention on ensuring that every ingredient is from a sustainable source and, where possible, Fairtrade raw materials are used.

Frankenberg's unique understanding of this complex market can deliver a product of quality and provenance tailored precisely to the requirements of the airline and its passengers. Our production methods ensure quality and consistency over more than 30 years and using this base, we are now focusing on the sources of ingredients, the packaging and the production method to offer a complete sustainable solution. We believe that not just passengers and airlines, but everyone wants to promote environmental consciousness.



## GOOD NEWS FOR ALL

This award winning policy is great news on all levels.

*Passengers* will appreciate the contribution they make to the environment and to the welfare of those who produce the food we eat. *Airlines* will not just be supporting Fairtrade and environmental awareness but be seen to be doing so with the highest possible profile. People will feel good about it and talk! Finally *the planet* rewards us for taking care of its resources and of those who work hard to provide for us.

We have always believed in sustainability and good provenance with zero GMO, additives and preservatives in anything we produce. Now we are taking this to the next level.

*We look forward to taking you with us on this amazing journey to great tastes, healthy eating, wellbeing and rewarding results.*